

# ENGINEERING EFFECTIVE COMMUNICATION IN A VIRTUAL ENVIRONMENT

Offered by the UConn School of Engineering Professional Education program in partnership with UConn College of Liberal Arts and Sciences.

Presented by Rory McGloin, Ph.D.



## PARTICIPANTS WILL LEARN:

How to identify and understanding the best practices of delivering effective communication in a virtual environment.

Effective production techniques for virtually interactive video-based events from small team meetings, to weekly or monthly all hands, to large scale annual or semi-annual share/stake holder forums.

Crucial technical program settings, advanced user settings, and controlling the interactive elements of a meeting/webinar to ensure everyone on the team has the same shared value for how features should be utilized for various engagements.

Tips and best practices for creating an engaging interaction with both small and large groups including how to manage participants and ways to utilize a co-host or digital facilitator.

During this unprecedented time, the groups in your organization are meeting in virtual platforms but they may be missing certain face to-face elements, or not maximizing the digital channel to its full potential. This fully customizable session, Engineering Effective Communication in a Virtual Environment, is designed and delivered especially for engineers and based around your company's constraints and requirements to make it more convenient for you and your participating engineers.

### FOR MORE INFORMATION

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### ABOUT THE PRESENTER

Rory McGloin, Ph.D., is an Associate Professor in the Department of Communication at the University of Connecticut and Associate Director, Communication Programming & Development in the UConn School of Engineering Professional Education Program. He is an award winning communication professor and has curated a wealth of knowledge on how the process of communication impacts every element of our lives, our organizations, and our values. Dr. McGloin is a dynamic facilitator who engages audiences with his passion for the value of communication.